

Ge aktiv turism medvind i Skandinavien !

En näring i tillväxt !?

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Tillväxtverket

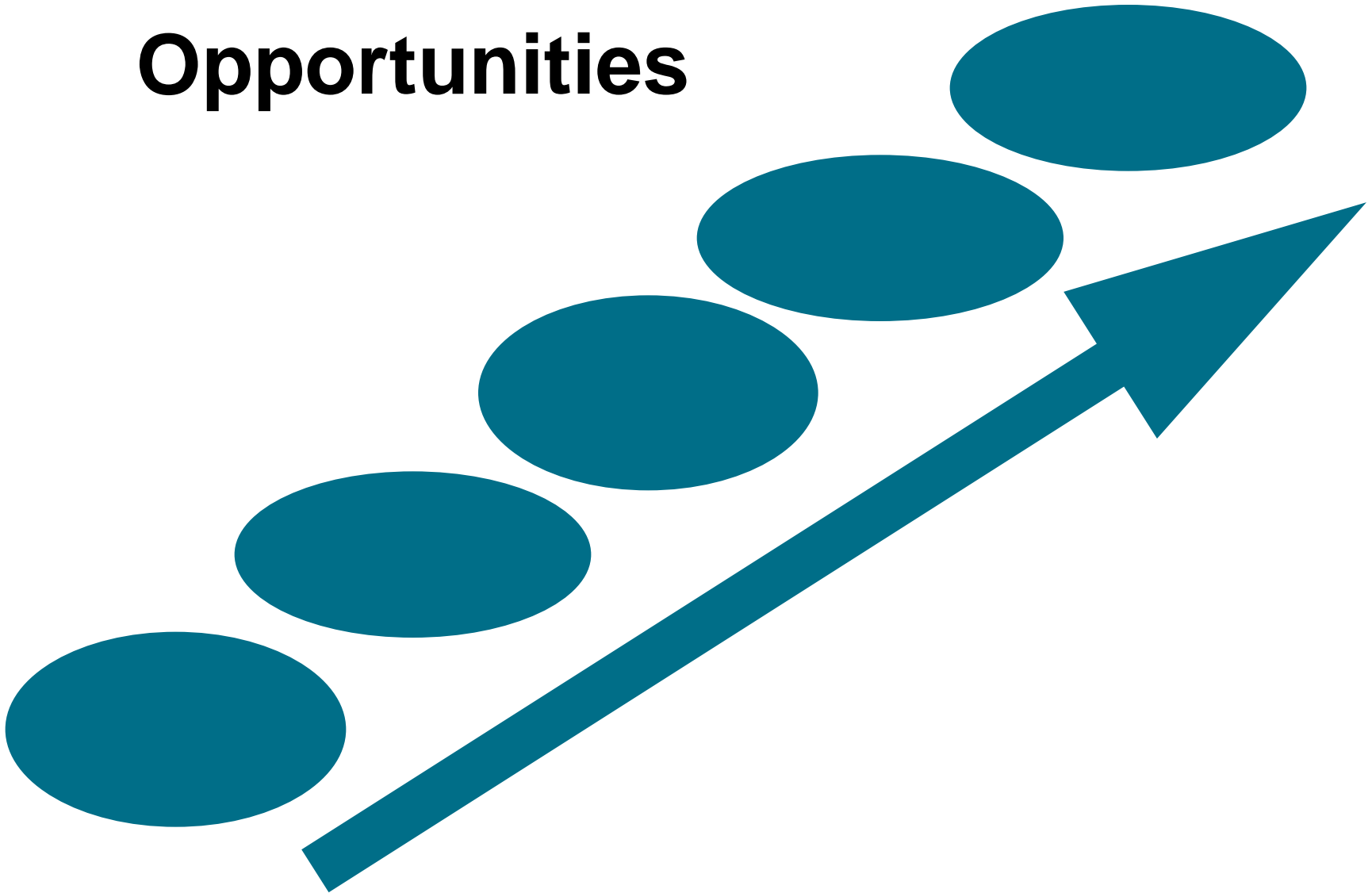
Swedish Agency for Economic and Regional Growth

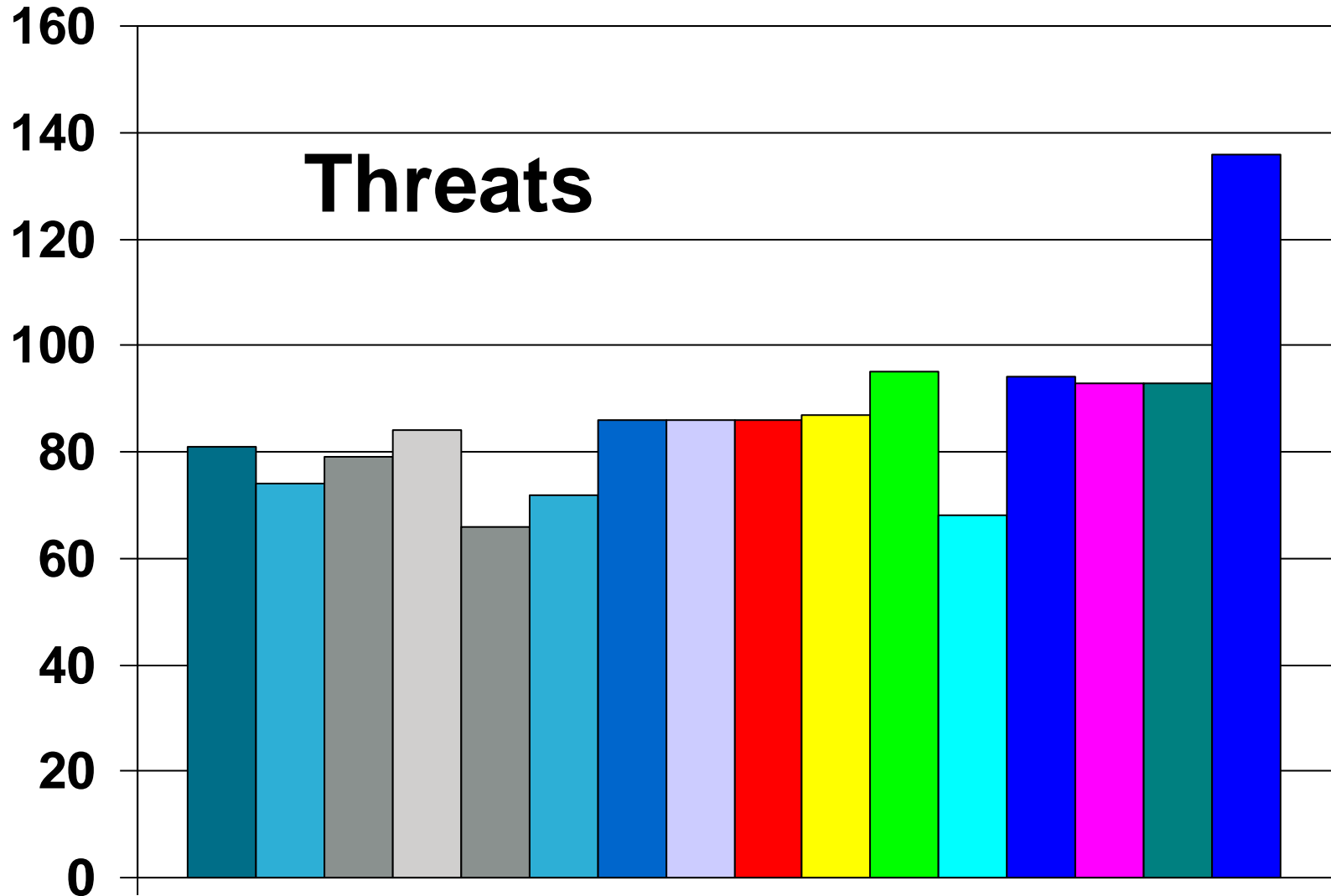
Roskilde 25 januari 2012

Light travels faster than sound.

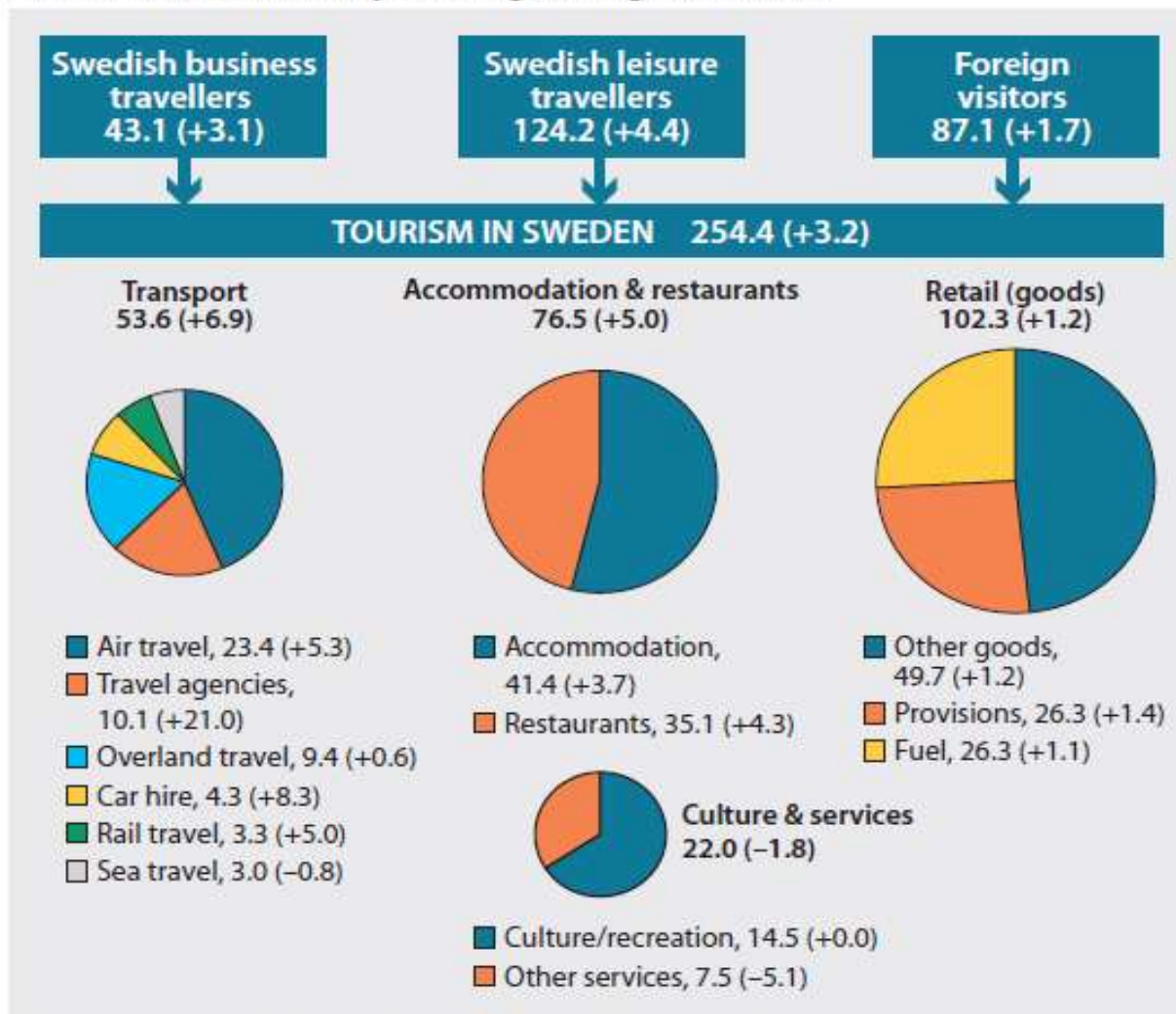
This is why some people
appear bright
until they speak.

Opportunities



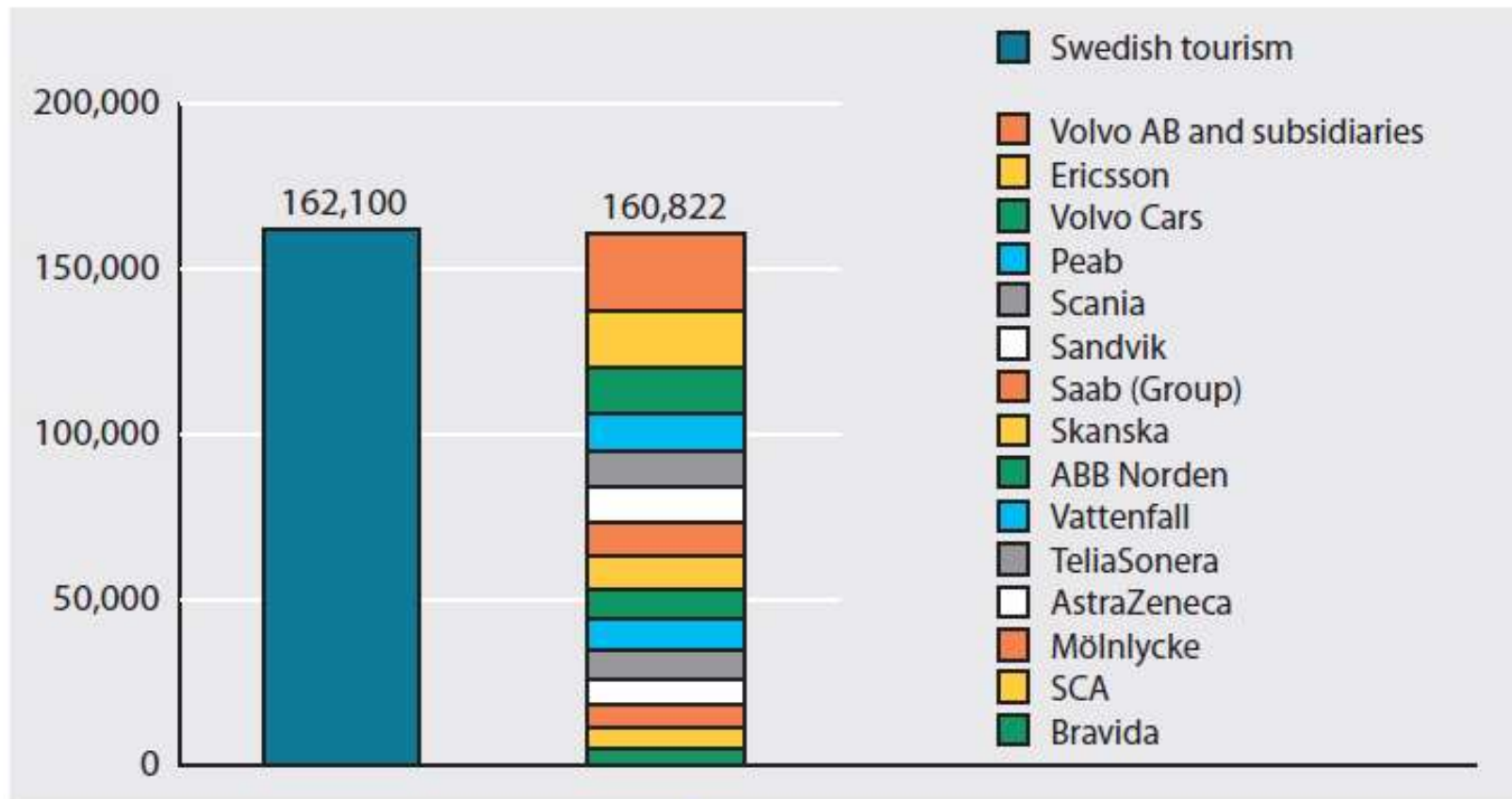


Distribution of tourism consumption in Sweden
2010 (SEK billions) with percentage change from 2009



Source: Swedish Agency for Economic and Regional Growth/Statistics Sweden

Comparison of numbers employed in Sweden 2010



Source: Swedish Agency for Economic and Regional Growth/Statistics Sweden and the companies

